

# Grab & Go Program

## What is a SIM card?

A SIM card contains unique information that identifies it to a specific mobile network, which allows the subscriber to use the communication features of the device i.e. make calls, send SMS messages, or connect to mobile internet services.

## Why Sell SIM Cards?

Selling SIM cards will increase revenue in your store. Customers looking for a new mobile provider will see the display rack of SIM cards in your store, providing them with a selection of leading carriers in the industry. Carriers also pay an additional commission on SIMs sold that are activated and used in their network. Once verified by the carrier you may receive additional commission for such activations.



Our **Grab n Go Program** allows your customers to grab a SIM card in-store, pair it with a voucher, and complete their mobile activation at home.

To get started contact us at **1-844-220-2111** or [sales@nowprepay.ca](mailto:sales@nowprepay.ca)