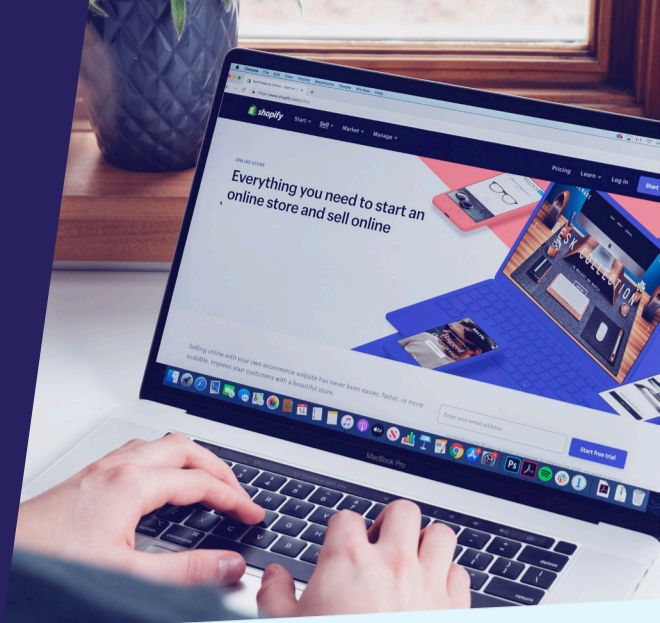


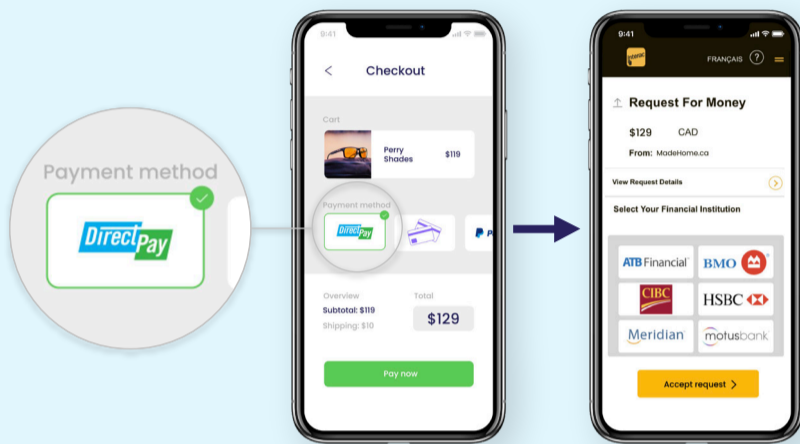
Accept Interac e-Transfer® & Increase Sales

Setting up your e-commerce business on Shopify equips you with helpful apps that can boost sales. That's why we're excited to tell you about the latest addition to the Shopify App Store: the ability to accept *Interac* e-Transfer® payments with DirectPay.

If you're not familiar with *Interac* e-Transfer® (and you probably are), it's Canada's most popular payment method—3 out of 4 of Canadians regularly use it to make a payment or send money. And this inherent popularity can fuel your sales and loyalty.



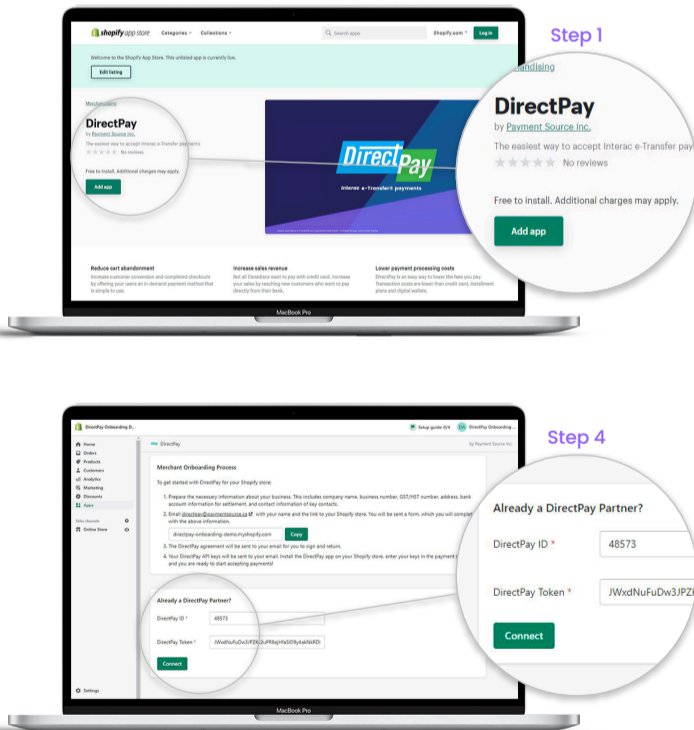
How DirectPay Works



- ✓ Your customers pay you using their secure bank credentials.
- ✓ It's incredibly simple and widely accessible—just select your bank and confirm the amount.
- ✓ The funds are secured instantly and you don't have to worry about chargebacks, security or storing of payment details.

Let's Get Started—We're Here to Help

There's only one way for your Shopify store to start accepting *Interac* e-Transfer® payments—and that's through DirectPay. Fortunately, it's easy enough to set up that you don't need any advanced technical skills. Just follow these simple steps.



Step 1

Install the DirectPay Shopify App from the **Shopify App Store** or visit <https://apps.shopify.com/directpaynow>

Step 2

Let us know you're ready to get started by emailing hello@directpaynow.ca or submit **this quick form**.

Step 3

You'll hear from your dedicated onboarding manager, who will need some simple information to get your account set up. This info includes contact information, your business details and your banking information so we can settle funds to you.

Step 4

Enter your DirectPay Shopify ID and Security Token—provided by your onboarding manager—into your Shopify admin panel.

Step 5

Select "Activate" and get ready to start selling more.

Pro Tip

Let your customers know that their favourite payment method is now available on your store. Contact your onboarding manager for marketing and collateral support.



Increase conversions by adding *Interac* e-Transfer® with DirectPay to your Shopify store.

[Request a Demo](#)

What is DirectPay?

DirectPay is a new, purpose-built Shopify App listed on the Shopify App Store. It's currently the only way to include *Interac* e-Transfer® as a payment method to your checkout page on Shopify, and it's a snap to add. DirectPay was created by Payment Source, a 100% Canadian company with over 17 years of experience in the payment industry.